

the reserve  
al barari







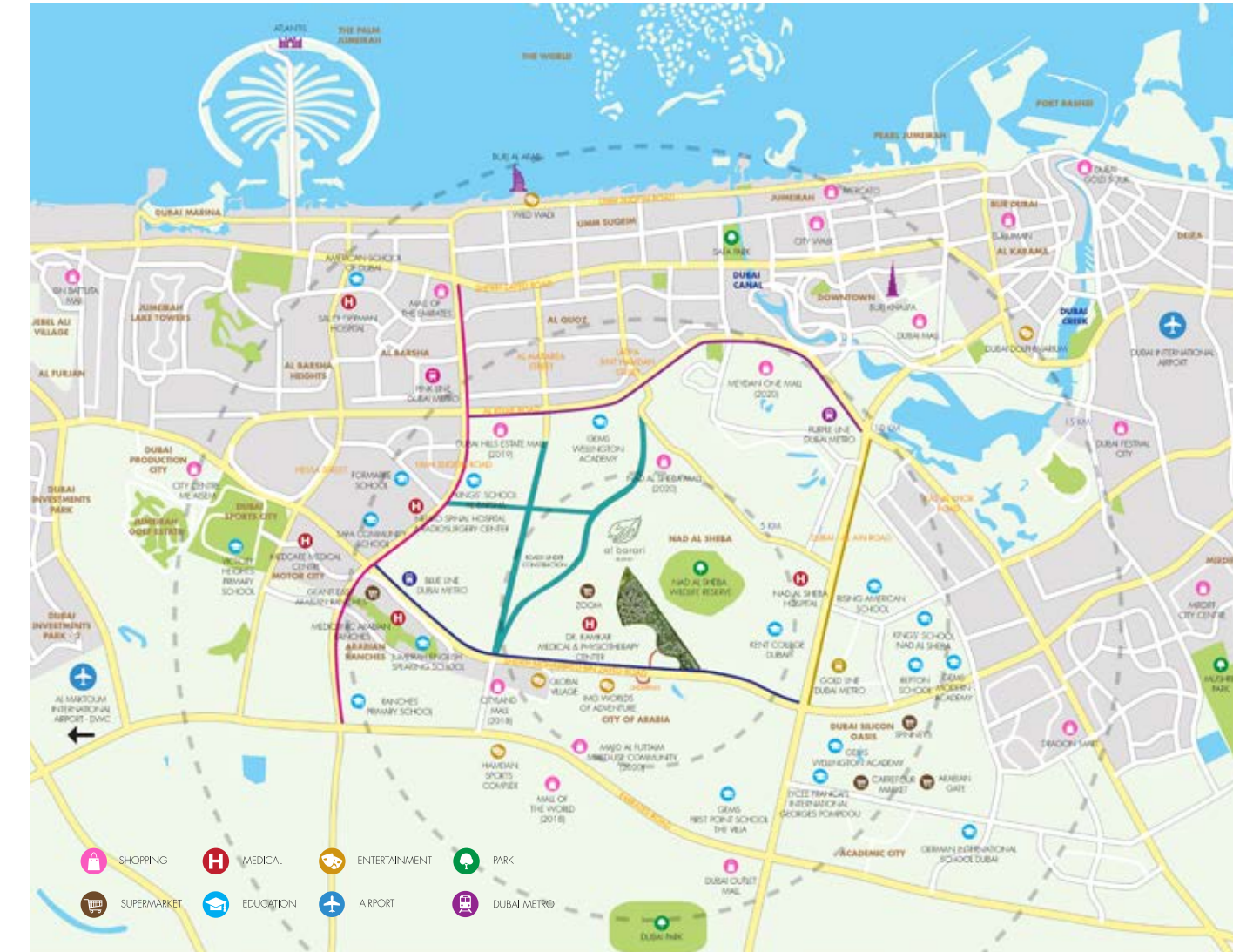


## WELCOME TO AL BARARI

Al Barari's Phase I includes The Nest, a collection of 55 spacious contemporary 4 bedroom villas amidst abundant greenery; Ashjar, 120 garden homes (Ashjar's Phase 1); Seventh Heaven, 157 spacious villa-sized apartments; The Residences, 189 luxury homes set amongst botanical gardens, lakes and freshwater streams; The Reserve, an unrivaled collection of bespoke villas and freehold plots; Body Language health club; The Farm restaurant; and the destination spa and wellness Heart & Soul.

Al Barari's Phase II will see the creation of a resort hotel, business school, medical facilities, assisted living, retail offerings and further residential developments.

Al Barari's ethos is to give residents a place for contemplation and relaxation with interior and exterior blending seamlessly together. Al Barari is ushering in a new way of living in the UAE.



## THE GREEN HEART OF DUBAI

Burj Khalifa	—	15 minutes
Palm Jumeirah	—	20 minutes
Mall Of The Emirates	—	15 minutes
Dubai Airport	—	20 minutes
Dubai Marina	—	20 minutes
Dubai Mall	—	15 minutes



AL BARARI MASTER PLAN







## AMENITIES IN AL BARARI

**The Farm restaurant** is an addition to the vision of developing unique natural residential communities and facilities. The idea for the restaurant stemmed from the desire to offer a completely unique dining experience to our residents and visitors to the estate. A setting where you can reconnect with the environment and enjoy expertly prepared wholesome food made from the freshest ingredients. The Farm restaurant is a culinary haven in Dubai.

[www.thefarmdubai.ae](http://www.thefarmdubai.ae)

**Body Language health club** is the perfect location to train. The gym is equipped with state-of-the-art equipment and has fully qualified personal trainers to help members achieve their fitness goals and an airy studio in which a wide range of exercise classes are hosted including Yoga, Bootcamp, Spin and Circuit, as well as a Karate and Hula Hoop classes for children. Between its picturesque surroundings and its fully-equipped gym lies a stunning infinity-edge and temperature-controlled outdoor swimming pool and two sunken tennis courts.

[www.bodylanguage.ae](http://www.bodylanguage.ae)

**Heart & Soul spa and wellness** is a beauty and well-being hub for UAE residents looking to de-stress and discover physical and mental harmony in a serene and picturesque environment. Heart & Soul offers a variety of therapeutic massages, award-winning facials, and hair and nail treatments that use a unique combination of organic ingredients. The spa has separate levels for men and women, a dedicated entry for each exclusive treatment room, private suites, a dedicated children's salon, designated nail and hair care sections, and an infrared sauna, hammam and steam room.

[www.heartandsoul.ae](http://www.heartandsoul.ae)

In Seventh Heaven there will be two entire floors dedicated to unique **F&B and retail outlets**. These two floors will include a day care, beauty salon, spa, pharmacy, bank, laundry, book store, electronics, organic shop and café, restaurants, etc. Brands\* such as Hallmark, lululemon, The Body Shop, L'Occitane, Aster, HSBC, Axiom, Al Jaber Optical, Jones The Grocer, amongst other, will be present.

\*Brands have not been finalised yet and are still subject to modification.







## WELCOME TO THE RESERVE IN AL BARARI

The Reserve in Al Barari, answers the demand from discerning international buyers who no longer view the city as temporary or transient to long term residents, who seek a more considered, pared-back and understated luxury, focused on the details that define quality of life; enhanced living space, integration with the natural environment and a home finished to their own tastes.

Ushering in a new way of living, The Reserve is an exceptional collection of high-end bespoke villas at the coveted Al Barari estate. Since announcing the concept, the vision has now come to fruition with the first homes completed and other villas ready to handover as ‘shell and core’.

“Luxury is not a number, it is a lifestyle. It is not about being the biggest or the brightest or the first, it is about the subtle details that differentiate the ordinary from the extraordinary. The Reserve in Al Barari is unmatched in quality and is the realisation of a vision that started as our family’s personal journey to create a living space that fulfilled our own requirements and definition of luxury”, commented, Zaal Mohamed Zaal, Chairman of Al Barari.



## WHY THE RESERVE?

Covering 18.42 million sq ft with over 60% of its area exclusively set aside to nature, Al Barari is considered to be the lowest density urban area in the UAE. Extending the established community at the Al Barari estate.

The Reserve in Al Barari will offer you more than just an address:

- Located in the royal enclave of Nad Al Sheba, accessible from Sheikh Mohammed Bin Zayed Road
- Less than 20 minutes to Burj Khalifa, Dubai International Airport and Palm Jumeirah
- High level security
- 24/7 emergency service
- Exclusivity and privacy
- Sustainability features
- High-end finishes
- Villa customisation with access to in-house architect, construction team, project management, builders, interior designers, landscape designers, indoor and outdoor plant supply
- Freehold plots
- Land, shell & core, customised villa, turnkey villa

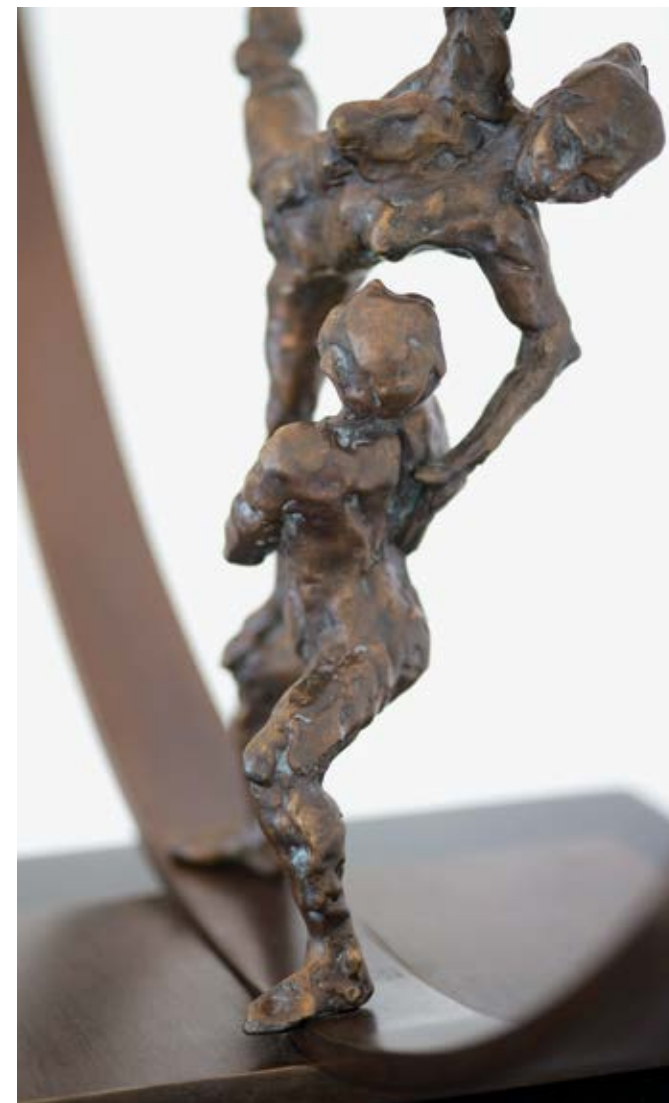






With plot sizes ranging from 31,000 sq ft, The Reserve strikes a balance of convenience with customisation. A choice of four villa styles delivered in 'shell and core' and an in-house team to project manage everything from architecture, landscape design to interior finishes, giving you the opportunity to finish your homes according to your personal tastes.

Beautiful themed gardens connected by common parklands and meandering streams are an integral lifestyle element of Al Barari, forming tranquil areas for rest and inspiration. Green Works, the Al Barari plant nursery, ensures the sustainability of each of the gardens and landscape areas within this botanic paradise and also offers a wide range of landscaping, maintenance and design services.



Residents can benefit from facilities including Body Language health club with sauna and steam room, infinity-edge swimming pool, two tennis courts, The Farm restaurant, and signature spa and wellness Heart & Soul. Further developments for Al Barari community will include a resort hotel, medical facilities, retail and dining offers, business school and much more.

Our interior experts, Etcetera Living, since establishing in 2003, have become the benchmark for high-end timeless interior design throughout the Middle East and internationally. Etcetera has been featured for the last 3 years in the Andrew Martin Design Review and won numerous interior design awards, making them the perfect partner to customise your home interiors. Along with Sustainable Builders, our in-house contractors whose team consists of renowned international architects, project managers and engineers have the expertise to ensure the creation of your bespoke customised home.





HIGH-END FINISHES

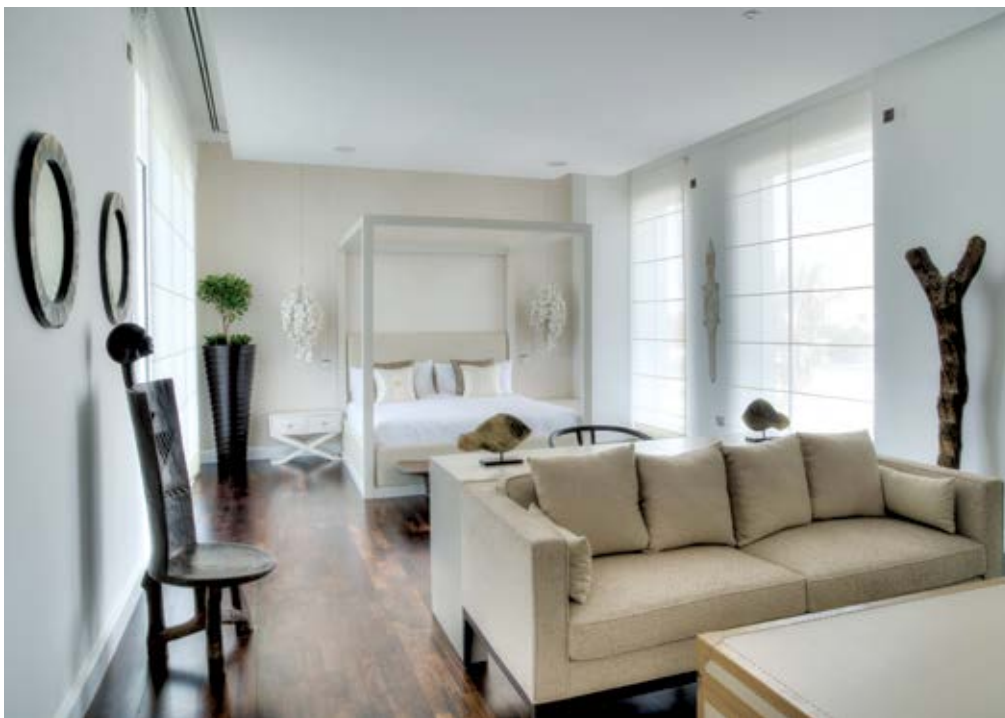
Buyers can customise their homes under the expert direction of Sustainable Builders, with Etcetera Living and Green Works available to collaborate on interiors and landscaping concepts.



Al Barari promise you the opportunity to create your home according to your taste and lifestyle.







## AL BARARI PHASE II

Phase I saw the handover of villas, the completion of six themed gardens, the region's largest plant nursery Green Works, the launch of the unique concept restaurant, The Farm, health club Body Language, and Heart & Soul spa and wellness.

Phase II will see the creation of a six-star resort hotel, business school, medical facilities, retail offerings and further residential development in addition to the current projects, Seventh Heaven, Ashjar and The Nest.



