



## **Al Barari Development Company Appoints Al Naboodah Contracting (L.L.C) To Build 306 Luxury Residential Villas**

### **Phase one of Al Barari project commences**

**Dubai, 20 February 2007:** Worth AED1.6 billion, one of the biggest construction contracts in Dubai has commenced with Al Barari Development Company's appointment of Al Naboodah Contracting (L.L.C) – Building Division as the main contractor for Phase One of the prestigious Al Barari Development.

The agreement was signed by Al Barari CEO, Miss Nadia Zaal, and Mr. Senan A.M. Al Naboodah, Assistant Group Managing Director, Al Naboodah Contracting (L.L.C)

“This secluded paradise will set a new benchmark for future developments in the UAE inspiring a new eco friendly lifestyle at a vast contrast to the concrete jungles of today's world. We aim to revolutionise industry standards, after three years of thorough research and planning the development is now underway and we have dedicated every moment to ensuring Al Barari is every bit as spectacular as the vision” said Al Barari CEO Nadia Zaal., who confirmed that Phase One of the masterpiece will involve the construction of 306 luxury residential villas, beginning February 2007.

Each of the 306 villas is a tribute to the very best in architecture and landscape design. The villas, consisting of five to seven bedrooms are all about indoor and outdoor living. Entire walls of glass opening up to scented courtyards and water features. Each home encompasses its own landscaped paradise with infinity pool, water features and outdoor massage area. Our roofs are “turned upside down” made into usable areas with hanging gardens for living and entertaining, an ingenious solution to maximise wildlife sanctuary and botanical garden views. These homes are truly an integration of art and living.



Mr. Senan A. M. Al Naboodah, Assistant Group Managing Director, Al Naboodah Contracting (L.L.C) – Building Division of Saeed and Mohammed Al Naboodah Group thanked Al Barari for its continued confidence in one of the UAE’s leading contracting companies. “We have been involved in this magnificent project from the early stages of this development. In fact, work already commenced for related infrastructure work by our group through Al Naboodah Engineering Services LLC. We are pleased to be continuing our partnership with Al Barari to take the project to the next level. As always, we will be managing the construction work within the set delivery schedule, and in accordance with Al Barari’s highest quality standards.”

The scope of work includes the substructure, superstructure and full finishes, as well as the mechanical and electrical installations that will include a cutting edge home automation system. Earlier, Al Naboodah’s Engineering Services LLC was commissioned to work on the construction of roads, IT and telecommunications infrastructure, and waterways; as well as water, irrigation, sewerage and drainage networks in Al Barari Development.

Al Barari is located in a prime location at the prestigious Nad Al Sheba, bordering a wildlife reserve ensuring unspoilt views stretching over 14 million square feet. The development comprises of the villa phase; an array of botanical gardens strategically located throughout the development, the 6 star boutique hotel, the healing haven wellness resort; a unique retail experience, luxurious Riyadh homes and a plant nursery.

**– Ends –**



### **About Al Barari Development Company**

Al Barari Development Company was founded by Mr. Zaal Mohamed Zaal in 2005 to provide high net worth individuals with innovative housing. Al Barari Development's mission is to continuously raise the benchmark of the quality of property development in the U.A.E. through the development of eco-friendly sustainable communities and the implementation and utilization of new standards in estate planning, environment controls, and ongoing quality driven management. Al Barari Development is credited with the conception and development of the unique Al Barari community.

### **About Al Naboodah Contracting (L.L.C)**

Al Naboodah Contracting - Building Division began operations in 1958 constructing single and double storey complexes. As one of the country's leading contractors, it has kept pace with Dubai's rapid development and expansion, successfully completing hundreds of contracts since its inception.

Committed to meeting agreed upon timelines and delivering quality products that conform to the highest standards, the Division prides itself on the outstanding acumen of its design professionals and its superior technological equipment, which is complemented by an experienced management team.

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